

Rising to the challenge

Accolades continue despite difficult times

SUNSHINE Coast Real Estate principal and franchisor Amber Werchon enjoyed a golden night at the Sunshine Coast Excellence in Business Awards, winning the coveted Outstanding Business Person of the Year 2010.

Just shy of her 28th birthday, Amber was delighted to be chosen to carry the flag for the Sunshine Coast business community for the year.

Celebrating at a gala event at the Sunshine Coast Innovation Centre on Saturday night, surrounded by husband Paul McHugh and key staff members, Amber said she felt humbled to be chosen among such worthy and innovative business people.

"To be recognised amongst my peers in the local business community, people that inspire and motivate me, is a genuine thrill and an honour," she said.

"I'm very proud and never take any success or recognition at this level for granted. I've been to these awards many times and have always had the greatest admiration and respect for all the finalists, for their unique contributions to the local economy."

In a heartfelt speech, Amber thanked her support network (including her husband, family and staff) for their continued efforts in keeping — and improving on — the standards of excel-

lence that have made Amber Werchon Property one of the Sunshine Coast's biggest success stories.

Talking frankly with Domain, Amber has admitted that 2010 has been a particularly tough year in the property industry, facing challenges such as rising interest rates and with the aftermath of the GFC continuing to impact on consumer confidence.

"Look... any agent, no matter how experienced, will tell you this has been a very challenging year but through maintaining our standards, forward thinking and focus on delivering the ultimate result for our vendors, we have come through remarkably well," Amber said. "In fact, some of our agents have experienced their best personal results for several years — so, there's still plenty of activity out there."

"It's just a different mindset and we believe in total honesty with our vendors — it's the only way to build trust and sustain a relationship that goes beyond just a transaction."

It's been an eventful year for Amber, with the official opening of a third franchise at Noosa on Thursday night, the launch of AW Money (in partnership with Adam King) and being a finalist in two categories of the Telstra Business of the Year Awards, for a second consecutive year.

"...I never take any success or recognition at this level for granted..."



HUMBLLED: Amber Werchon won the coveted Outstanding Business Person of the Year 2010 award.

R&W

Caloundra
5491 4355

www.randwcaloundra.com.au

11 Bulcock Street, Caloundra



MOOLOOLABA 31 Meta Street

Ex-Prize Home

This stunning ex-prize home with its two storey open plan is located only metres from the beach. This beautiful home comprises of 4 bedrooms, 3 bathrooms, entry, lounge/dining room, media room, study, kitchen, laundry and large side patio. There is a lovely master bedroom with parent's retreat, ensuite and walk-in robe, bedrooms 2 and 3 with built-in robes, bedroom 4 (Guest Room) with built-in robe, ensuite and separate entry.

Louvered windows capture the ocean breezes and the lounge/dining and kitchen areas open out through French doors to an outdoor pavilion and covered entertaining area with in-ground pool and barbeque. Double lockup garage with through access for boat or caravan. The home is approximately 300 metres to the patrolled beaches of Alexandra Headland and Mooloolaba and the popular beachfront area with cafes, restaurants and boutiques. Close to local shops, schools and transport, with local bus service passing within 100 metres. This property will be sold on or before Auction day!

4 3 2

Auction: On site Saturday
20 November @ 10.30am

VIEW: Saturday or Sunday
12-12.45pm or by appointment

Ken van Rooyen 0429 198 241
R&W CALOUNDRA 5491 4355