

Relocation proves good move for Amber Werchon group

LOCATION, location, location...is the often the key to successful residential sales, but a prime position is invaluable in commercial property, as the move to one of Mooloolaba's most exposed corners has proven to Amber Werchon Property.

Relocating to Mooloolaba from Alexandra Headland in October, the AWP office has received an overwhelming amount of positive feedback from locals who have noticed the prominent branding as they head east to Mooloolaba along busy Brisbane Road.

Principal Amber Werchon said the move was a strategic decision, aimed at maximising exposure with the new office facing one of the Coast's busiest roads and also a larger space was required to accommodate the expansion of the AW Property team and the growing AW



Photos courtesy of Greg Gardener

Money division of the business.

"Upstairs in the Spinnaker building on the corner of Woomba Place and Brisbane Road, with ample parking and stylishly fitted out offices, this was a logical choice for the group,

and the staff have all been invigorated and refreshed by the change in environment and the move to Mooloolaba," Amber said.

"Whilst we loved operating out of Alex and enjoyed the close proximity to the beach and

“the move is a strategic decision, aimed at maximising exposure”

surf club, we had outgrown the premises and it was time for a change to facilitate further expansion.

"I actually purchased the building in Mooloolaba several years ago with the expansion of my group in mind...and now the time has come to realise that dream.

"Our clients have enjoyed the benefits of on-site car parking, as well as the extra space we have to facilitate private discussions and negotiations.

"Our staff are enjoying having a lunchroom and the boardroom is huge compared to our former office in Alex, which is timely with the growth in the AW group."

An official launch will be held on Thursday, December 1 at the new premises to celebrate the move.